

JENNIFER YU

UX DESIGNER

PROJECTS

UX Designer | BrainStation

SEPT 2023, BRAINSTATION UX | DESIGN SPRINT I

- Partnered with 2 designers to create an app designed to lessen food waste.
- Conducted user interviews to implement actionable insights from research findings.

UX Designer, Team Lead | BrainStation X Shopify

NOV 2023, BRAINSTATION UX | 24H HACKATHON

- Ideated and presented "ShopifyConnect," a machine-learning platform that matches design experts with budding merchants.

EDUCATION

BrainStation | UX Design

SEPT - DEC 2023, VANCOUVER, BC

Wellesley College | Bachelors in Political Science, Education

JULY 2018 - 2023, BOSTON, MA

EXPERIENCE

Second Grade Associate Teacher | Brooke Charter Schools

JULY 2022 - 2023, BOSTON, MA

- Assumed two 9-12 week second grade coverage roles across Brooke Roslindale and Brooke Mattapan campuses, facilitate homerooms of 16 students with diverse needs (including IEPs).
- Maintained and informed classroom instruction with highly organized records of student data through bi-weekly Math and ELA network assessments.

Wellesley Department of Political Science | Teaching Assistant

SEPT - DEC, 2021, BOSTON, MA

- Mentored 20+ students through office hours and instructional videos on Stata code and literature reviews.
- Supervised rigorous coding and content labs through providing in person and online mentoring.

Global Institute For Tomorrow | Research Intern

JUN - AUG 2021, HONG KONG, SAR

- Co-authored policy recommendation paper with a team of 4 on the theme of nurturing, attracting, and retaining Innovation and Technology talent in Hong Kong and the Greater Bay Area.
- Performed background qualitative research and conducted interviews with 50+ government officials and experts in the technology sector; presented final paper to HKSTP Board of Directors.

jyu7@wellesley.edu

778-580-8094

[linkedin.com/in/jennifer-an-yang-yu/](https://www.linkedin.com/in/jennifer-an-yang-yu/)

PROFILE

Blending a background of education and academic research with UX, I approach user experience with a mission of designing to both inspire and encourage lifelong learning.

Meticulous planning and an unrelenting "can do" attitude are my key strengths. I look forward to applying my passion through creating impactful design.

TECHNIQUES

Wireframing, Prototyping, Interaction Design, User Interviews, Personas, Usability Testing, Journey Mapping, Affinity Diagrams, Storyboarding

TOOLS

Figma, Sketch